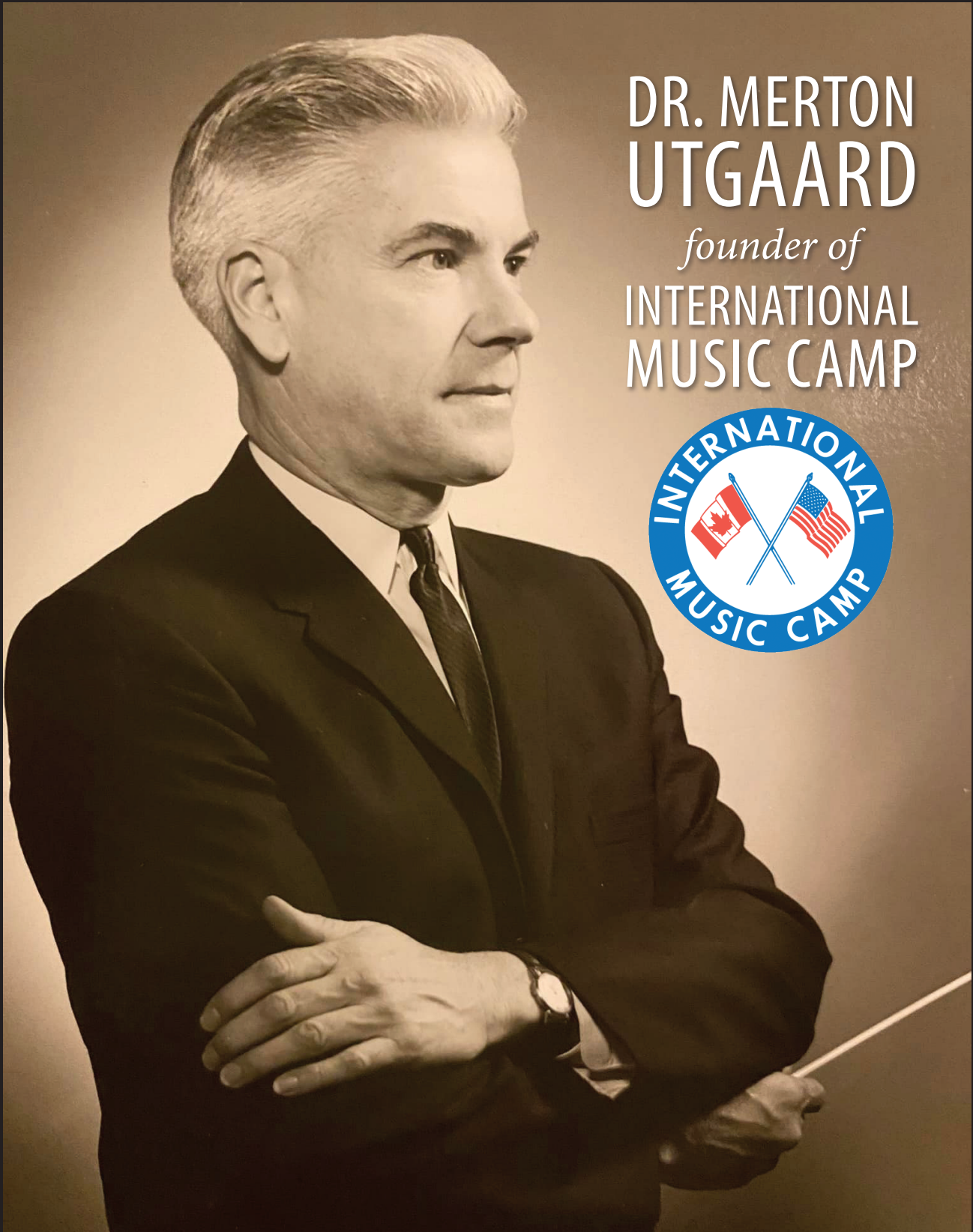




Music Clubs MAGAZINE

SPRING/SUMMER 2022 VOL 101, NO. 3



DR. MERTON
UTGAARD
founder of
INTERNATIONAL
MUSIC CAMP





Message from the President

by Deborah T. Freeman

I hope you enjoy this Spring/Summer edition of Music Clubs Magazine. It's still summer and we're not quite ready for sweaters and hot chocolate yet. We're working hard to get our publications back on track, and while we appreciate your patience, we need your news. I know you have many exciting activities to share with your Federation friends, so send us articles and photos!

What an informative article on our *Music Clubs Magazine* history! Reflecting on these moments of growth and success provides appreciation for today. Values that guided, and continue to guide, allow us to celebrate our successes while preparing for the future. We've had our share of failures, and hopefully learned from our mistakes, but we must pull together to accomplish the mission of NFMF. *"Alone we can do so little; together we can do so much."* Helen Keller

One of my goals is to have our NFMF archives more accessible for our membership. Many thanks to our archivist, Dr. George Keck, for bringing us this wonderful article on Ida Krehm.

Enjoy these remaining days of summer and sunshine!

Deborah T. Freeman

Deborah T. Freeman

NFMF President



President's Theme:
"Celebrating our Musical Heritage"

President's Song:
"God Bless America"

Irving Berlin



Message from the Chaplain

by Karen Herndon

Dear NFMF Friends,

I know that everyone has gotten home, settled and will take a short break before beginning plans for a new year of music! I so enjoyed seeing every one of your smiling faces in Indianapolis, and hope that I was able to speak to many, or most of you personally. The conference gives me renewed energy and excitement "across the board" for NFMF. I've never seen more creative, enthusiastic, dedicated people doing all they can to support and promote our youth, Young Artists, all aspiring artists and music presentation, in general, across our communities. It is amazing to see! For those who were unable to attend, the NFMF website has a great conference wrap-up link that you can access. You can feel the energy through the pictures and reports.

It has not been easy these last few years; for any of us. But as in the best of times, through the scariest and darkest of times, God's Love and Grace has sustained us; even when we didn't always understand it. He gives us much needed strength, courage, and mercy, through His Presence, His Word, His Promises and His Assurances. He allowed us to come back together in Indianapolis. All the components of a successful conference were carefully planned and orchestrated by many gifted hands. It was extraordinary, as usual; a truly uplifting week.

I challenged members who attended the Memorial Service to leave the conference recommitted to his/her prayer life, praying even MORE for each other. I hope that we all do; as prayer brings us into God's presence and is POWERFUL! We speak, petition, engage and hear from God, praying on behalf of ourselves, and just as importantly, for others. He wants to hear from us; to hear our praises and our pleas. We should pray in all circumstances and with intention; as ALL our living moments should draw our hearts toward the Lord. And be assured, by His Own Word, He hears and He answers...in our best interests. Pray.

As always, please contact me if you have prayer requests, concerns, celebrations or just to talk. I always enjoy hearing from NFMF friends. I would like to leave you with several scriptures that I mentioned in remarks at the Memorial Service, that are precious to me. They are familiar, and probably even memorized by most. But reading them often is so comforting and reassuring.

Psalm 23

Psalm 139:1-14

Philippians 4:6-7

I Thessalonians 5:16-18

Ephesians 6:18 says

May the Lord bless you and keep you,

Karen Herndon
NFMF Chaplain

*"Great is Thy faithfulness. Great is Thy Faithfulness. Morning by morning new mercies I see;
All I have needed Thy hand hath provided: Great is Thy faithfulness, Lord unto me."*

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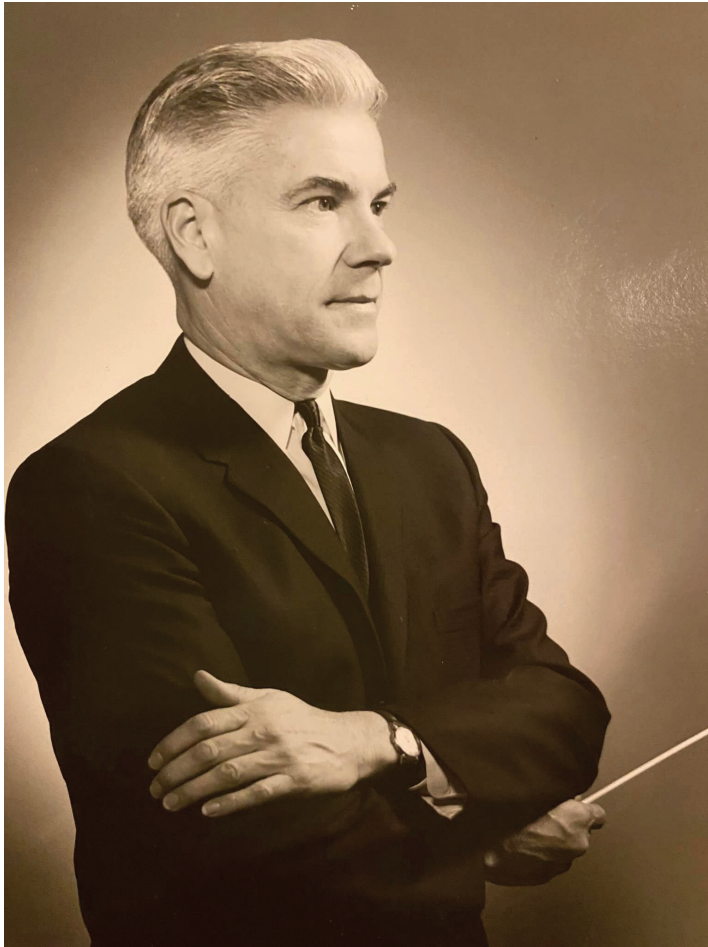
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Follow us on  

The National Federation of Music Clubs is a tax-exempt, non-profit philanthropic and educational organization dedicated to music education and promotion of the creative and performing arts in America since 1898. The Federation is a Non-Governmental Organization (NGO), and was chartered by the U.S. Congress on August 9, 1982. The mission of the Federation is to support and develop American music and musicians.

Dr. Merton Utgaard received North Dakota Roughrider Award – *Finally.*



It's been a long time coming. NFMCC has been involved in "the dream" since 1962. Dr. Utgaard was not only the founder but also the first executive director of International Music Camp at the International Peace Garden. We helped him build practice huts; we bought a grand piano for the new concert hall; we sponsored the composer room in the new Alme Center and we give annual contributions for the operation of the camp; we helped hundreds of students attend by giving them scholarships. The NFMCC Agnes Jardine PNP summer center winners attend camp there. Back in the days of international band tours (1970s), we honored Merton with our Merit award; then in 1993 Virginia Allison presented Dr. Utgaard with our prestigious NFMCC Presidential Citation at our national meeting in Buffalo. NDFMCC honored Dr. Utgaard with a Life membership in 1997 and Mrs. Utgaard served as an at-large member of the NDFMCC Board of Directors for years. NDFMCC sent letters to the Governor in 1998, 2002 and 2005 encouraging the Governor to give Dr. Utgaard this award. We are delighted that Governor Burgum has made this decision and look forward to the hanging of his portrait in the Capitol's main hall for all visitors to see.

The following statements are excerpts from the official press release from the Governor's office.

"INTERNATIONAL PEACE GARDEN, N.D. – Gov. Doug Burgum has announced the late Dr. Merton Utgaard, award-winning musician, educator, and founder and long-time director of the International Music Camp, as the 47th recipient of the North Dakota Theodore Roosevelt Rough Rider Award, the state's highest commendation for its citizens.

Utgaard (pronounced *UHT-gard*) founded the International Music Camp in 1956 at the International Peace Garden along the U.S.-Canada border near Dunseith in north-central North Dakota. Utgaard served as the camp's full-time director for 28 years, overseeing tremendous growth and gaining international recognition for the music program, the International Peace Garden and North Dakota.

"With passion and vision, Dr. Utgaard founded the International Music Camp to provide a unique educational opportunity for young musicians in North Dakota, across the United States and around the world," Burgum said. "For more than 60 years, performers at the International Music Camp have spent their summers developing their musical talents and making lasting memories. Under Dr. Utgaard's guidance, the International Music Camp has grown into a nationally and internationally known program supporting arts and culture in our communities and sharing North Dakota with the world."

Utgaard died Dec. 19, 1998, at the age of 84. Burgum presented the Rough Rider Award, symbolized by a bust of President Theodore Roosevelt, to Utgaard's three children before a concert performed tonight at the International Music Camp during this weekend's celebration of the 90th anniversary of the International Peace Garden.

"We are extremely proud to accept this award on behalf of our father Dr. Merton Utgaard. He would be honored and humbled to be counted among the recipients of the Rough Rider Award," said Utgaard's daughter Karen Rolston of Mesa, Ariz. "Our father loved North Dakota. He was born and raised here, and although his teaching career took us to several other states, he returned to North Dakota in the late 1950s and has always thought of North Dakota as his home. He loved music, teaching and young people. With this being the place where he got his start in music, it was the logical location for him to start a music camp. He was a man of few words, but someone who made his voice heard with his love of music. He never stopped sharing this love of his, with the citizens of North Dakota, the United States, Canada and many places around the world. We thank Governor Burgum and the Rough Rider Committee for this amazing honor and thank the Peace Garden for the spark you gave Dad, so he could make his dream come true."

Utgaard and his wife, Noella, founded the International Music Camp in 1956. The idea for a music camp in North Dakota first came to Utgaard while teaching in a summer program at Ball State. After some thought and

research, he remembered attending the dedication of the International Peace Garden in 1932 as an Eagle Scout and felt that it would be an ideal location for a summer music camp bringing together students from both the United States and Canada. After personally recruiting for the camp at schools across North Dakota, and with assistance from the International Peace Garden and the University of North Dakota, Utgaard launched the first International Music Camp on July 1, 1956, with 113 students and 19 directors attending. The program grew quickly, and in 1960, he was appointed the camp's first full-time director – a position he would hold for 28 years.

The vision, perseverance and tireless efforts of Utgaard helped to grow the International Music Camp to a world-renowned program serving more than 140,000 students and directors from 84 countries around the world. Today, in addition to music education, the International Music Camp provides weeklong programs in dance, creative writing, painting, drawing, theater and several other fine arts disciplines, with nearly 1,000 students this year served by a staff of over 150 artist-teachers from mid-June to early August.

In addition to his work founding and leading the International Music Camp, Utgaard was a dedicated public servant. He served on numerous local, state, national and international boards and commissions, including the North Dakota Economic Development Commission and the North Dakota Federation of Music Clubs. Among many awards, Utgaard was honored with the North Dakota Outstanding Music Educator Award and is a member of the North Dakota Music Educators Hall of Fame.

The Theodore Roosevelt Rough Rider Award recognizes present and former North Dakotans who have been influenced by the state in

achieving national recognition in their fields of endeavor, thereby reflecting credit and honor upon North Dakota and its citizens. Established during the 1961 Dakota Territory Centennial, the award was initially given as an honorary rank of Colonel in the Theodore Roosevelt Rough Riders. North Dakota Secretary of State Al Jaeger and State Historical Society Director Bill Peterson both concurred with Burgum's selection of Utgaard for the Rough Rider Award.

Utgaard's portrait will be unveiled and installed in the Theodore Roosevelt Rough Rider Hall of Fame at the North Dakota Capitol in Bismarck at a later date."

You can view the presentation at this youtube link:
<https://www.youtube.com/watch?v=QRILeaC-y9A>



Above: International Music Camp at the International Peace Garden in North Dakota. Right: Dr. Merton Utgaard



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A Blast from the Past

Sharp-eyed readers of this publication will notice that the volume number for this edition is 101, with the issue No. 2 for Spring 2022. Maybe you know this already, but the volume number indicates how long the publication has been in existence. Volume 101 means our magazine has been published for 101 years.

That is not exactly true for *Music Clubs Magazine*, however. NFMC began a publication 102 years ago, but it was not called *Music Clubs Magazine* until 1929, and there were two years in the early 1960s when it was called *Showcase*. But for the most part it has been *Music Clubs Magazine*.

Since all the issues of the magazine are in the archives at headquarters, we hope to have a comprehensive history of *Music Clubs Magazine* in a future edition. In the meantime, we did a little sleuthing and found a time when NFMC might have been at the height of its prestige and popularity. This happened Nov. 26, 1926, during the presidency of Mrs. Edgar Stillman Kelley, when the Past Presidents Assembly, chaired by Mrs. William Arms Fisher, announced a competition to set the words of “America, the Beautiful” to music.

On page 68 of the book, *America, the Beautiful: The Stirring True Story Behind Our Nation’s*

Favorite Song, published in 2001 by Public Affairs of New York, author Lynn Sherr devoted two pages to the complete contest. It was headlined, “A Call to the American Composer from the Past Presidents Assembly of The National Federation of Music Clubs.” Mrs. Kelley was from Oxford, Ohio, and Mrs. Fisher from Boston.

An explanatory footnote introduces the PPA thus: “The Past Presidents Assembly is an auxiliary group composed of those who have served as the president of a regularly organized music club, State Music Federation, or other music organization, or as District or National President of the National Federation of Music Clubs. It was founded at the Asheville Biennial on June 14, 1923, to weld into one compact, nationwide fellowship all the past leaders in music clubdom in the United States.” The chairman, Mrs. Fisher, was at that time the first vice-president of NFMC.

The explanation of the contest is as follows:

By chance the inspired lines of Katharine Lee Bates’ great patriotic hymn “America, the Beautiful” were printed a few years ago in a song book with the hymn-tune known as “Materna.” This tune was written by Samuel A. Ward 40 years prior to match the plaintive 17th century

hymn “O Mother Dear, Jerusalem, When Shall I Come to Thee?,” which it expresses admirably. But to forcibly combine music written to express the longing of a world-weary soul for a far-off heaven with Miss Bates’ majestic lines glowing with a lofty patriotism is an obvious anomaly that cries out for rectification.

Over 60 attempts have been made to give “America, the Beautiful” a proper musical setting, and while several of them have had a limited circulation, none of them have sung their way into universal favor, or have the outstanding qualities that belong to a hymn for a great nation to sing, “from sea to shining sea.”

The Past Presidents Assembly of the National Federation of Music Clubs, with the permission and hearty approval of Katharine Lee Bates, now sponsors a nationwide contest for a truly adequate setting of “America, the Beautiful.” A cash prize of \$500 is to be awarded to the American-born composer whose setting best expresses the love, loyalty and majesty its lines express.

The prize setting will be presented to the Nation without copyright restriction so that it may be freely printed in every newspaper, magazine, hymn and song book, throughout the land and by every music publisher.

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The wives of the Governors of all the States in the Union are to have the honor of contributing \$1,000 to the fund for the prize award and for the necessary expenses of carrying out this national contest. As "America, the Beautiful" was written by a woman of Massachusetts, and first appeared in print in Boston, July 4, 1895; and as the contest was proposed by the National Chairman of the Past President's Assembly, also a resident of Massachusetts; as the opening lines first floated into the author's mind on the summit of Pike's Peak, and the first four stanzas were penciled in her notebook in Colorado; as the President of the National Federation of Music Clubs is a resident of Ohio; as the official action has just been taken at a meeting in Memphis, Tennessee, and as the National Federation of Music Clubs had its inception at the World's Fair in Chicago in 1893, and as the symbolic beauty of the White City quickened the poet's mind at the same time; the wives of the Governors of Massachusetts, Colorado, Ohio, Tennessee and Illinois head the honor subscription list.

The privilege of securing the funds in question is delegated to the State Chairmen of the Past Presidents Assembly and State Presidents of the National Federation of Music Clubs.

Next are the Conditions of the Contest

1. The contest is open to every native-born American musician regardless of his residence.
2. The setting of "America, the Beautiful" is to be for mixed voices in hymn-form and in vocal range and character fitted for mass singing.
3. The judges are to be men of national reputation and will be instructed to award the prize of \$500 only to a truly noble setting of the text worthy of adoption as a hymn for the Nation.
4. The contest closes on Tuesday, March 1st, 1927.
5. Manuscripts are to be sent to the Chairman of the Contest, Mrs. William Arms Fisher, 362 Commonwealth Ave., Boston, Massachusetts.
6. All manuscripts must be in ink, carry a nom de plume, and be accompanied by a sealed envelope containing the full name and address of the composer with postage for its return.
7. Contestants are limited to a single unpublished setting, but at the request of Miss Bates, revisions by the composers of their published settings will be considered.
8. The prize setting is to be without any copyright restriction whatever and may be freely printed and freely performed.

9. The announcement and presentation of the award will be made in Chicago, Thursday evening, April 21st, 1927 at the banquet of the Past Presidents Assembly, when the hymn will first be sung. On the following evening it will be sung in Chicago by a thousand trained voices as the climax of the Singing Biennial of the National Federation of Music Clubs.

Signed by Mrs. William Arms Fisher, National Chairman of the Past Presidents Assembly and First Vice-President of the National Federation of Music Clubs, and dated Nov. 26, 1926 in Boston.

By now, as Paul Harvey would say, you know "the rest of the story." Many manuscripts were received and pored over, but after much deliberation, the panel of judges could not find a better setting than that of Samuel Ward. Thus, "Materna" received the blessing of NFMC, and at least two presidents, Lana Bailey and Michael Edwards, have selected the song for their theme.

Be watching these pages throughout the year for historical nuggets celebrating 100 years of NFMC publications.

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Competitions & Awards Board, and Division

By Dr. George Keck, Chair

It is always an exciting time as NFMC begins a new year of awarding over 750 thousand dollars in scholarships and awards at the club, state, regional, and national levels. The Competition and Awards Board oversees the awards of NFMC, establishing policies and procedures for all awards.

Some things to keep in mind as we begin another award year:

Several of our NFMC competitions were held at the state and national levels in the past but are now held only at the national level. These include the Stillman/Kelley and Student Auditions. But states are still free to hold their own state competitions if they wish to do so. Any applicant at the state level is free to continue and may enter the national level as well.

All NFMC award chairs have an inbox on the NFMC website nfm-music.org. The inbox will contain the forms to request payment to winners and judges along with the Policies and Procedures for NFMC Competitions. Look for these in your Inbox by September 1.

DOWNLOAD A COPY OF THE C&A CHART which will be available with all updates on the NFMC website by September 1. NFMC exists to promote music education and performing arts in America. One of the most significant ways in which we accomplish those goals is giving away a very generous amount of money each year. Yet some of our awards are not given because there are no applicants. Please help to recruit applicants for all awards.



Visit nfm-music.org
for all the latest NFMC news,
events and awards.



John Philip Sousa *The American March King*

by Ruth Morrow, chair



Every summer before July 4th, I go to a Patriotic Concert at a local university. It is held outside at

their beautiful amphitheater next to the lake on the campus. The Lakeside Concert Band and the local singing group perform. There are about 200 people on the stage and the concert is absolutely fabulous! My favorite song every year is the last song, which is "Stars and Stripes Forever" by John Philip Sousa, the March King. My most beloved part is when all the flute girls stand up and play the piccolos toward

the end of the song. The band keeps on playing the song as everyone leaves to go home, and this leaves me the feeling that America is great, and I am happy that I live in a free country!

My favorite quote of Sousa's is this one, and you may have heard parts of it before.

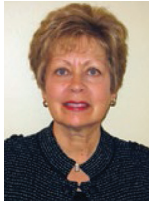
"Dance as though no one is watching.
Love as though you've never been hurt.
Sing as though no one can hear you.
Live as though heaven is on earth"

John Philip Sousa lived from 1854-1932 and was a conductor and composer. He was the conductor of the Marine Band from 1880-1892. Then he started his own band and performed over 15,623 concerts. He was known as the "Presidents Own"

as his band was on call for five presidents. He composed over 136 marches including Semper Fidelis (the Marine March), The Field Artillery March (the Army March) and "The Stars and Stripes Forever", (the United States of America's National March). Composing concert pieces, operettas, songs, waltzes, and dances made him a prolific composer.

He is also famous for creating the sousaphone-a marching brass bass. He wanted a tuba that could be carried in a parade march or be played sitting down with the sound going upward.

So, this summer, go to a concert and listen for a march by John Philip Sousa, the American March King!



OUIDA KECK AWARD

Honoring Past National President, Dr. Ouida Keck Professional Development For the Independent Piano Teacher

By Dr. Ouida Keck, NFMC President 1999-2003

One of the greatest honors of being NFMC President is having an endowed award named after you at the conclusion of your administration. In 2003 when trying to determine the designation for my award, my career as a piano teacher came into play. For more than thirty years I served on a college faculty, and for over twelve years I operated my own piano studio—at times teaching over fifty individual lessons per week. As a college teacher, I was fortunate to have many faculty development opportunities through grants, travel funds, etc. Realizing the independent piano teacher has no such options led me to the designation for my award with the hope that available funding would make it possible for private piano teachers to have options for improving their teaching skills and situations.

As of now, thanks to donations by clubs and individuals to the endowment, the annual award is \$1750. The award is given to a private teacher who has been teaching a minimum of three years and teaches at least ten hours of private lessons per week. In the past funds have been used by recipients to attend professional pedagogy conferences/workshops, to purchase music and music-related books, computer equipment and software used in teaching, studio instruments and equipment, to fund summer music programs/camps for piano studios, piano lessons for teachers, training to help special needs students, method certification training and to take pedagogy courses.



Stephanie Sepate

This year's recipient is Stephanie Sepate of Cincinnati, Ohio. Stephanie has been teaching piano over forty-five years and will be using the funds

to purchase equipment to enable her to

do more virtual teaching and to do better quality recordings of her students' lessons, performances and demonstration videos.



Left-Right: Jennifer Griffin, Laurel Ince, Joe Ince, Stephanie Westerfield

For nineteen years Laurel Ince from Gonzales, Texas, has served as the Designated Chair of this award. Laurel has held positions of leadership in many music organizations, including national offices in NFMC. My first recollection of Laurel was when she was NFMC Recording Secretary and visited our state convention as the national guest. Over the years, Laurel, her husband Joe, and I became good friends. Her experience as a piano teacher and her professional involvement in music circles and organizations were the reasons I asked her to chair my PNP award. For many years, she has done an outstanding job of doing this by consulting with me to make requirement revisions, by selecting top quality judges, and by keeping me informed about those applying and receiving the funding. Recently Laurel decided it was time to pass this position on to someone else, but her devotion, work, and dedication is valued and appreciated.



Dr. Elaine Brady

As a past president, I have the honor and responsibility of designating the chair to fill Laurel's position. I am pleased that Dr. Elaine Brady, of

Manassas, Virginia has agreed to be the new chair. Elaine holds both a Bachelor of Music and Master of Music degrees in Piano Performance from the Dana School of Music of Youngstown State University in Youngstown, Ohio. She continued her studies at Michigan State University, where she studied with Ralph Votapek and earned a Doctor of Musical Arts Degree in Piano Performance. Elaine has over 50 years of teaching experience teaching students from beginner through college age. She is the former President of the Virginia Federation of Music Clubs and of the Woodbridge Music Club and continues to teach piano privately. She is married to Colonel (Retired) Paul Brady, NFMC Veterans Awards Chair, and has four children and eleven grandchildren. I am grateful to Elaine for accepting this position and know she shares my desire for quality teaching and my support for the Independent piano teacher.

May 1 is the deadline for applying for this award, so please share this opportunity with qualified teachers you know. If you are a previous applicant and were not named a recipient, I strongly encourage you to apply again. I personally know many of you who would qualify for this award and am aware of the many other festival teachers I don't personally know who are doing amazing things with their students. Elaine and I would both love to see the number of applicants increase as we work to do all we can to promote quality teaching. 🎵





Bluhm Flute Award: *Hunter O'Brien*

Houston, Texas

Hunter O'Brien's passionate and artistic outlook on music has garnered him success in competition settings, including prizes in the International Friedrich Kuhlau, Yamaha Young Performing Artists, James Pappoutsakis, New York Flute Club, and Southeast Michigan Flute Association Ervin Monroe Young Artist competitions.

Active as a recitalist and chamber musician, Hunter gave his Boston recital debut in September 2018, performing the Fenwick Smith Tribute Concert in Jordan Hall. He later performed across New England as a member of the Boreas Wind Quintet, a 2018 New England Conservatory Honors Ensemble. As a member of the Houston-based Kodan Quintet, he has received prizes in the Coltman, Music Teachers National Association, and New Orleans chamber music competitions.

Hunter began his flute studies with Dr. Joanna Cowan White of Central Michigan University. He holds a Bachelor of Music degree from the New England Conservatory of Music as a Presidential Scholarship student of Paula Robison and is currently pursuing a Master of Music degree at Rice University's Shepherd School of Music as a student of Leone Buyse.

NFMC Guitar Award: *Michael Vascones*

Queens, New York

Michael Vascones was born in 1998 in Queens, New York. Inspired by watching his father play, Michael began playing guitar at the age of twelve. At fourteen, he attended Juilliard Music Advancement Program where he studied with Bokyoung Byun for two years.

Michael began his undergraduate studies at the Juilliard School in 2016, studying under Sharon Isbin. Michael is currently pursuing his graduate degree at Manhattan School of Music as a student of Mark Delpriora.

Michael has won first prize in the Southern Guitar Festival and Competition: Division II, the Domaine Forget International Music Festival Youth Competition, the National High School Classical Guitar Competition at the Long Island Guitar Festival, and most recently he won the National Federation of Music Clubs Classical Guitar Award. Michael was also a finalist in the prestigious Guitar Foundation of America International Youth Competition, Senior Division, the Domaine Forget International Music Festival Adult Competition, and the Boston GuitarFest Academy Competition.



Edwards Award and Bailey Award (2nd Place): *Amy Wang*

Lexington, Kentucky



Amy Wang was born in Lexington, Kentucky and grew up in Grand Rapids, Michigan. She embarked on her musical journey at the age of four with her lifelong teacher, Mrs. Vivian Kleinhuizen. She is an active member of the Federation Festival, Grand Rapids Musicians' League, and St. Cecilia Junior Music Club.

At age six, she achieved the highest MMTA score which marked the first of many achievements she would accomplish. Amy has won competitions including the Grand Rapids Musicians' League Scholarship, Federation Festival Awards Competition, Lucille Dinsmore Competition, and Grand Rapids Youth Symphony Concerto Competition. Recently, she was the recipient of the Michael R. Edwards Graduating Senior Performance Award and second place winner in the Lana M. Bailey Piano Concerto Award.

Beyond performing on stage, Amy also enjoyed playing cello in her school orchestra, teaching piano, and performing in local senior homes. This summer, she'll attend the Interlochen Center for the Arts' Summer Camp. With the help of teacher Mrs. Susan Crosser, Amy successfully auditioned for music programs at various universities. Amy was awarded a full-tuition scholarship to pursue piano performance at Michigan State University with Dr. Young-Hyun Cho.

Valentin Violin Award: *Isabella Brown*

Gurnee, Illinois



Eighteen year-old **Isabella Brown** of Gurnee, Illinois has recently been making a name for herself on the classical music scene. She won a top prize in the 2019 Cooper International Violin Competition and subsequently performed with the Cleveland Orchestra. Critics wrote that Isabella exhibited “complete control,” “soared out nicely over the big orchestra,” and “delivered an intensely lyrical and scintillating performance of the Dvořák Violin Concerto.” Isabella went on to win the 2020 Crain-Maling Foundation CSO Young Artist Competition is also set to debut with the Chicago Symphony Orchestra in an upcoming season.

She has won first place in numerous other competitions including the 2020 Chicago International Music Competition, the Alexander and Buono International String Competition, the Chinese Fine Arts Society Music Festival in Honor of Confucius, the Sejong Music Competition, the MYA Walgreens National Concerto Competition, and the DePaul Concerto Festival.

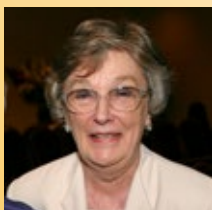
Isabella made her solo debut with orchestra at the age of ten, performing with the Capitol Symphonic Youth Orchestra at the Kennedy Center, and has gone on to play with the Oistrakh Symphony of Chicago, the Waukegan Symphony Orchestra, the New North Shore Symphony Orchestra, the Northbrook Symphony Orchestra, the Lakeview Orchestra, the DuPage Symphony Orchestra, the Elmhurst Symphony Orchestra, the Kishwaukee Symphony, the Civic Orchestra of Chicago, and the Cleveland Orchestra.

In addition to performing solo music, Isabella enjoys playing chamber music. Her Dasani String Quartet was awarded the Silver Medal in the Junior Division of the 2020 Fischhoff Chamber Music Competition, and tied for the Grand Prize in the Amateur Division of the 2020 Chicago International Music Competition. She appeared with that quartet on *Introductions* in May 2020, and previously appeared on the show in March 2020, June 2019, December 2017, and with her older brothers Nicholas and Joshua in June 2014. She also performed a Dame Myra Hess Memorial Concert in October 2020.

Isabella studies with Almita Vamos as a Scholarship Fellow at the Music Institute of Chicago Academy, and this fall she will begin studying with Martin Beaver at the Colburn School in Los Angeles. Isabella is very thankful to play on a Dom Nicolò Marchioni detto ‘Amati’ violin from Bologna circa 1740, generously on loan to her from Kenneth Warren and Son.

Isabella is the younger sibling of Joshua Brown, who was the 2020 Oscar Valentin Violin recipient.

The NFMCA Elizabeth Paris French Horn Award



Elizabeth Paris
NFMCA President
2003 – 2007

This \$2000 annual award is for those students studying french horn. Applicants must have reached their 19th but not their 26th birthday by application deadline. Applicants must also be a Student/Collegiate member of the NFMCA and upload their competition recording to the NFMCA website.

For information see the NFMCA website at nfmca-music.org. Click on Competitions and Award Division/Student/Collegiate Awards. The application form is ST 15-1 and the deadline for entry is **APRIL 1**.

For additional information contact Chairman
Roger Lear qds@mchsi.com





DECADE OF HEALTHY

An update from your UN Representative, Dr. Liana Valente

By Dr. Liana Valente, UN Representative

On March 16, 2020, the United Nations Headquarters in New York City closed its doors to visitors, employees and dignitaries because of the COVID-19 pandemic. But while the physical doors were shuttered to all but essential personnel, the work of the United Nations did not stop. The UN continued its Peace Keeping missions and did not stop addressing the 17 Sustainable Development Goals of Agenda 2030. But now, UN headquarters in NYC is open to the public for in-person guided tours. (please see the UN visitor website for information: <https://www.un.org/en/visit/>)

Last year, The World Health Organization and United Nations named our current decade (2021 – 2030) the Decade of Healthy Ageing. Readers can access more information about this initiative online at The Platform (<https://www.decadeofhealthyageing.org/>). I am pleased to introduce you to the wealth of information you will find at this site.

What is the UN Decade of Healthy Ageing?

“The UN Decade of Healthy Ageing is a global collaboration that brings together diverse sectors and stakeholders including governments, civil society, international organizations, professionals, academic institutions, the media and the private sector to improve the lives of older people, their families and communities.” (<https://www.decadeofhealthyageing.org/about/about-us/what-is-the-decade>)

The four interconnected action areas are;

1. Changing how we think, feel and act toward age and ageing
2. Developing communities in ways that foster the abilities of older people
3. Delivering person centered integrated care and primary health services responsive to older people
4. Providing older people who need it with access to long-term care

You can access a brief video that features statements by Secretary General of the UN, Antonio Guterres, Dr. Tedros Adhanom Ghebreyesus, Director-General of the WHO, Professor Klaus Schwab, Founder and Executive Chairman of the World Economic Forum, and others by following this link to the World Health Organization page: <https://www.who.int/initiatives/decade-of-healthy-ageing>

You will discover that the UN Decade of Healthy Ageing is an integral part of Agenda 2030 and the 17 Sustainable Development Goals, especially those goals that focus on equality, opportunity, and improving quality of life. I encourage you all to explore the Decade of Healthy Ageing online pages, evaluate your own work in this area, and create plans for sharing your work and increasing your visibility as an advocate for older persons.

You may recall that as your representative I am charged with disseminating the work of the United Nations to our members and sharing with the UN our work. During the physical shut-down of UN headquarters, I attended briefings and webinars virtually, continued to stay informed by visiting the United Nations web pages, and have strived in my own work to support Agenda 2030. I'm pleased to share some of my activities with you now.

In March 2021 I created a video presentation as part of the College Music Society South Central Regional Conference. Titled, “Making a Global Difference – One Musician’s Experience at the United Nations,” you can access the video by following this link: <https://youtu.be/Q4EHuYExfGQ>). In April 2021, my colleague Dr. Lisa Lehmborg and I presented at the American Society on Ageing Virtual Conference. Our presentation was titled, “The Jury is IN! The Latest on Music Participation and Quality of Life of Older Adults.” During our hour-long presentation, we discussed how music participation, especially group singing, can improve the overall quality of life for older persons, focusing on the physical, psychological and social benefits of music participation. Our workshop was very well received and I presented a similar workshop at the Ageing & Social Change 11th Interdisciplinary Conference in September, 2021. Originally scheduled to be held in Vancouver, Canada, the format changed to a virtual event to ensure the safety of all involved.

In 2022 I continued to present on this general topic, including an in-person workshop at the International Alliance for Women in Music Triennial conference (you can view the online recording here: <https://youtu.be/wJ6w1yqyLy4>) and a remote presentation for the 17th International Conference on the Arts in Society in July.

I was grateful for the opportunity to speak during Presidents’ Day at our June 2022 conference held in Indianapolis and look forward to seeing even more NFMC members at the Biennial Convention in Norfolk, VA next summer. Until then, I wish you all safety and joy. As always, if you have questions or comments about NFMC and the United Nations, please contact me via email at Liana@omegatower.com. 🎵



Dr. Liana Valente at the 68th United Nations Civil Society Conference.



FROM THE NFMC ARCHIVES—

by Dr. George Keck, Chair of the Archives Project



Ida Krehm, NFMC Young Artist 1937, pianist, teacher, and conductor was born in Toronto, Canada, 24 February 1912 of Russian immigrant parents who had no background in music. Krehm began the study of piano in Toronto at the age of seven. She won many piano awards as a child and began teaching at the age of thirteen.

In 1929 she became a resident of the

United States when she arrived to study with Rudolph Ganz at the Chicago Musical Institute. In 1936 Krehm married Joseph Richard Pick, a pianist, composer, and textile broker in Chicago. Her husband was an important support in her professional career until his death in 1955. Krehm eventually became a U. S. citizen, although retaining her Canadian citizenship as well.

In 1937, in the course of only three weeks, Krehm distinguished herself in three major competitions. She won the National Federation of Music Clubs first place award in piano in the Young Artist Competition, The Schubert Memorial Award for

three appearances with the Philadelphia Orchestra under Eugene Ormandy, and the Naumburg Foundation Award following a New York Town Hall debut recital which took place on 14 December 1937. Dmitri Metropoulos, conductor of the Detroit Symphony, is quoted in Krehm's obituary as having stated "Krehm is probably the best woman pianist known to me."

Krehm made her Canadian professional debut 2 March 1939 at the University of Toronto for the Women's Musical Club of Toronto. She soon gained wider recognition as a recitalist and as an orchestral soloist in North America, Europe, and South America. She was Ernest Bloch's chosen soloist for the premiere 2 December 1950 of his Scherzo fantasque with the Chicago Symphony and introduced works by many contemporary composers. Throughout the following decades Krehm continued her career as an active soloist, traveling not only in the Americas and Europe but also to the Philippines and India. The last two years of her life she lived in Costa Rica where she died of cardiac arrest on 12 August 1998 in San José. She was buried in the country and a memorial service was held for her in Toronto. The Krehm family established the Ida Krehm Memorial Scholarship at the Royal Conservatory of Music (Toronto) in her memory.

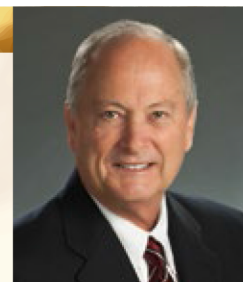
Reviewers of Krehm's performances praised her technique especially her fingerwork, rigid control, minute dynamic adjustments, and comprehensive intellectual grasp of the music. Krehm enjoyed a career that lasted for well over half a century as she more than fulfilled the promise which the adjudicators recognized in her performance at the 1937 Young Artist Competition. NFMC members can take great pride in the support given to this artist at a crucial time in her career, more than fulfilling the aims of the Young Artist program. 🎵

Michael R. Edwards

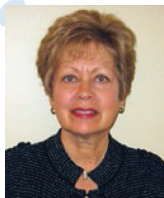
NFMC President 2015 - 2019

Graduating Senior Performance Award

This award will be given to a graduating high school senior pursuing a music performance degree on any instrument or voice who will be attending an accredited music school. Graduating seniors must have earned at least one NFMC Federation cup. For rules (JR 22-1) and application (JR 22-2) and more information please visit nfmc-music.org.



Deadline: **MAY 1**
 Award Amount: \$4,000
 Chair: Michael R. Edwards
 Email: micedwards@aol.com



ARTS DIVISION — UPDATES!

From Arts Division Chair-Dr. Ouida Keck

It is time for clubs to be planning programs and preparing yearbooks for the 2022-23 club year. **Please note the change of name from Crusade for Strings to Celebrate Strings in your year's planning-same project and procedures but a different name.**

The National Conference in Indianapolis was a productive time for sharing challenges and successes in this area. Thanks to our outstanding chairs for the time we spent brainstorming at this meeting and for their ideas below for a successful pandemic recovery club year as we work together in and for NFMC.



Sacred Music Karen Herndon, Chair

Attending the NFMC Conference in Indianapolis has given me new energy and excitement for all areas of our organization in the coming year! Everyone has been so creative in order to keep the music alive in their communities. Youth across the country and Young Artists were able to

participate and thrive through scholarships and awards. There is so much to be thankful for now that we are able to meet publicly again. Important business was conducted, the conference meetings and presentations were informative, and all the performances were extraordinary, as usual. The entire conference was an uplifting experience.

As Sacred Music Chair, I am especially encouraged by the state of Sacred Music across the country, based on the reports I received this year. I wish there was space to share the program details from the 14 clubs who received special recognition this year: incredible programs!

I want to encourage Club Presidents, as you begin planning, to consider including Sacred Music in your programs, or even dedicate an entire program to it! The possibilities are endless, and many clubs have proven it. Contact me for ideas or suggestions.

I received Sacred Music reports from just 7 states this year. Please let me hear from more of you next year! File local club reports on AR 11-1 by April 1st and the State Form to be sent to me is AR 11-2.

I truly believe Sacred Music feeds the soul of our country. Please join me next year in promoting it in your clubs and communities.



Together We Sing Barbara Murray, Chair

Carole Flatau said in one issue of the "Together We Sing" songbook, "It is our privilege and our responsibility as members of the NFMC to ensure that the songs of our heritage do not fade away and die." Carole encouraged sing-alongs at national NFMC conventions, wanted clubs to have fun at their meetings, and most importantly, wanted us to be ready to have a great time as Together We Sing!

We encourage all clubs to include the "Federation Collect" each time they meet, for this pledge reminds us of the gift of music we have been given. In the September 2019-August 2021 edition of *Together We Sing*, I included some of Carole Flatau's songs, along with some songs that were quite familiar and some not so familiar. There are a few Senior Clubs that would like more hymns included, so I have tried to include as many as I can.

I received many comments in the 36 TWS club reports for 2022, and I have responded to each one in gratitude and appreciation for their feedback. A songbook just cannot improve without the thoughts and comments of its users. I am already planning for the next edition whenever it is needed!

The Music Club to which I belong enjoys reading the introductions as well as contributing even more information about the song. We include the song

Lana M. Bailey Piano Concerto Award

Are you a high school senior who will be majoring in music next year at a college, university or conservatory? Check out the Lana M. Bailey Piano Concerto Award forms JR 20-1 and JR 20-2 to find the rules and application for this \$1,000 annual award (\$500 2nd Place). The competition has a postmark deadline date of **May 1** so polish your performance and upload your video recording!

First or last movement from one of the Senior Class Piano Concertos in the 2020-24 Federation Festivals Bulletin.



Lana Bailey
NFMC President: 2007-2011

of the month and a poem from “A Year in Verse” at the beginning of each meeting. I encourage more clubs to purchase the *Together We Sing* songbook and *A Year in Verse* book (each at the very reasonable cost of \$2.50).

Kristin Ivers joined the songbook creating process in the 2022-24 edition, and I feel blessed with her expertise and understanding on how to make a song ‘singable’. Thank you for your support, and the many pictures that were sent to me with your club singing!



Choral Music
Dr. Penny Draper, Chair

As our NFMC Clubs return to in-person meetings after the pandemic shut-down, choral music is live again!

NFMC supports choral music in senior clubs with 10 yearly recognition awards of \$100 each given to the clubs best demonstrating the NFMC goal

of bringing “joy and inspiration to both performer and listener through the avenue of choral music.” The choral report forms are on the NFMC website, simply enter AR 8-2 in the search box to download the senior club choral music report form, or AR 8-1 for the state chair’s report form (submitted by the state president if there is not a choral chair).

Choral music is supported in so many ways by our senior clubs and the AR 8-2 form recognizes a variety of choral activities, including: club members who compose choral music, or teach it in elementary and secondary schools, or at the collegiate level; senior clubs having choruses that sing for club programs as well as for other organizations; members singing in other community choruses, or in local stage productions; clubs supporting choral music in local schools, programming an entire program featuring choral music, sponsoring a choral festival, or giving out an award to a choral music student; club choruses participating in state conventions, or individual members who sing with our NFMC Festival Chorus; and clubs that sponsor new choral compositions.

Please let NFMC know what’s being accomplished nationwide in the sphere of choral music this coming season by submitting the choral forms for the local clubs to your state chairs. The AR 8-2 forms are due April 1st to state choral chairs or presidents, and the state AR 8-1 forms are due May 1st. It’s wonderful to be singing together again!



National Music Week
Ellen Leapaldt, Chair

National Music Week in 2023 will be the 100th Celebration of National Music Week, promoted by the National Federation of Music Clubs. Let us all get ready to make this 100th celebration truly memorable and nationwide! NFMC members are encouraged to invite other music organizations to celebrate with us, Mu Phi Epsilon has faithful

supported our National Music Week program with their yearly donation. It is time to invite MENC, MTNA, ASCAP, Music Camps, Colleges, etc. to join in the celebration again on a yearly basis!

NATIONAL MUSIC WEEK

MAY 7-14, 2023

“MUSIC...IS A WORLDWIDE ADVENTURE

We celebrate music of the world every day. Many of us listen to “classical music radio” on a regular basis. We hear music from around the world from centuries of composers and performers. Let’s celebrate that history and continued journey in the world of music. Musicians of all ages and styles are contributors to our joy in music. Encourage all musicians, music lovers, music educators, music students to be active participants in this 100th celebration of National Music Week.

It will take planning and inviting to make the 2023 May celebration truly nationwide. Plan programs for your Senior clubs and your Junior Clubs. Check the nfmc-music.org website and the Arts Division publications for help with governor’s proclamation, mayor’s proclamation, and radio scripts. You can order Music Week buttons and postcards. You can download and print posters and coloring sheets. Encourage youth 7th-12th grade to enter the National Music Week Essay Contest; again, information is on the website and the deadline for entry is January 10, 2023. Each state is eligible for an award of \$75. Eligible essay entries must be entered through the upload system to the NFMC website.

The first week of May each year is an opportunity to share what NFMC is all about: the promotion of musical arts through performance, education, and financial support. It is worthy of your work in promoting and celebrating, especially in this 100th celebration! 🎵

The Ouida Keck

\$1750 ANNUAL AWARD

for the Independent Piano Teacher

to be used for
Professional Development

This award provides financial assistance to an independent piano teacher who demonstrates superior teaching in the private studio and wishes to further enhance teaching skills. This award is endowed by funds given to honor Past National Federation of Music Clubs President, Dr. Ouida Keck.

For information see the NFMC website at nfmc-music.org. Click on Competitions and Award Division/Sr. Annual Awards. The application form is CA13-1 and deadline for entry is **MAY 1**.

For additional information contact Elaine Brady.

Dr. Ouida Keck NFMC President, 1999-2003



National Arts Action Summit

Submitted by Lee Ann Cummings, Arts Advocacy Chair

I attended the 2022 virtual National Arts Action Summit March 28-30 hosted by Americans for the Arts. The event was free of charge for all participants. Several bills have been introduced during the 117th Congress concerning performing artists and musicians:

Performing Arts Tax Parity Act (PAPTA)

To amend the Internal Revenue Code of 1986 to increase the adjusted gross income limitation for above-the-line deduction of expenses of performing artist employees, and for other purposes.

117th Congress 1st Session **H.R. 4750** Introduced in **House** 07/28/2021 by Rep. Chu, Judy [D-CA-27] Original Cosponsor Rep. Buchanan, Vern [R-FL-16] As of 04/14/2022 there are 69 Cosponsors

117th Congress 1st Session **S. 2872** Introduced in **Senate** 09/28/2021 by Sen Warner, Mark R. [D-VA] Original Cosponsor Sen. Hagerty, Bill [R-TN] As of 04/14/2022 14 Cosponsors

Help Independent Tracks Succeed Act (HITS)

To amend the Internal Revenue Code of 1986 to provide for an election to expense certain qualified sound recording costs otherwise chargeable to capital account.

117th Congress 1st Session **H.R. 1945** Introduced in **House** 03/16/2021 by Rep. Sanchez, Linda T. [D-CA-38] Original Cosponsors Rep. Estes, Ron [R-KS-4], Rep. Chu, Judy [D-CA-27], Rep. McCaul, Michael T. [R-TX-10], Rep. DelBene, Suzan K. [D-WA-1], Rep. Napolitano, Grace F. [D-CA-32] As of 04/14/2022 36 Cosponsors

117th Congress 1st Session **S.752** Introduced in **Senate** 03/16/2021 by Sen. Feinstein, Dianne [D-CA] Original Cosponsor Sen. Blackburn, Marsha [R-TN]

Arts Education for All Act

To expand arts education and for other purposes. This bill calls for universal arts education and rigorous research to measure and improve impact.

117th Congress 1st Session **H.R. 5581** Introduced in **House** 10/15/2021 by Rep. Bonamici, Suzanne [D-OR-1] Original Cosponsors Ms. Pingree, Ms. Leger Fernandez, Mr. Norton, Mr. Bishop of Georgia, Mr. Cicilline, Mrs. Carolyn B. Maloney of New York, Ms. Ross, Mr. McGovern, Mr. Cohen, Mr. Cooper, Mr. Bowman, Mr. Raskin, Mrs. Titus, Mr. Cardenas, Ms. Jayapal, and Ms. Jackson Lee. As of 04/14/2022 40 cosponsors

Comprehensive Resources for Entrepreneurs in the Arts to Transform the Economy Act of 2022 (CREATE Act of 2022)

To assist entrepreneurs and support development of the creative economy, and for other purposes. CREATE improves access to economic development tools and expands loan programs and capital for creative businesses, creative entrepreneurs, and non-creative businesses who engage creative workers.

117th Congress 2nd Session **H.R. 6381** Introduced in the **House** 01/12/2022 by Rep. Dingell, Debbie [D-MI-12] Original Cosponsors Mr. Cooper, Ms. Pingree, Mr. Cohen, and Mr. Huffman As of 04/14/2022 7 Cosponsors

117th Congress 2nd Session **S.3521** Introduced in the **Senate** 01/19/2022 by Sen. Schatz, Brian [D-HI] Original Cosponsor Mr. Cornyn [R-TX]

<https://www.congress.gov/> - **Check Bill Status**

Earmarks are back! Earmarks were banned 2011-2021.

Member-Directed Spending and Community Project Funding can serve the arts.

All Requests Online: Members are required to post every Community Project Funding

request online simultaneously with their submission to the Committee. The website must be searchable. The House Appropriations Committee will establish an online "one-stop" link to all House Members' Project requests.

Early Public Disclosure: To facilitate public scrutiny of Community Project Funding, the Committee will release a list of projects funded the same day as the Subcommittee markup, or 24 hours before full committee consideration if there was no Subcommittee markup.

No financial interest: Members must certify to the Committee that they, their spouse, and their immediate family have no financial interest in the projects they request. This is an expansion beyond the underlying requirements in House Rules to cover immediate families of Members.

In FY2022 (last year) there were **3,012** earmark requests from House members in FY2022 appropriations bills. Members requested a total of **141** arts and culture earmarks, and 80 arts-adjacent earmarks amounting to \$290,000,000 in funding. **127** arts and culture earmarks were approved, **71** arts-adjacent earmarks were approved, about **\$225,000,000**.

FY2023 Earmark Guidelines (This Year)

- 15 Earmarks per House office
- Must show Community Support
- One Year Funding
- State, Local, Tribal government entities and Nonprofits eligible
- Deadline is "end of April"
- I did not travel to D.C. as there was not a delegation from Mississippi to meet with U.S. Senators and U.S. Representatives. 🎵



JUMP IN! THE WATER IS FINE!

by Heather Rathnau, NCTM – NFMC Festival Theory Advisor

“Shoulda – Woulda – Coulda” – Let us work to be pro-active teachers and eliminate any chance for regrets! There is one thing that all music genres have in common – the need for MUSIC THEORY! Educate your students to become fluent in the musical language. It’s a big job, but someone must do it and it might as well be YOU!

Theory Time is now the go-to resource for preparing for the NFMC Festival Program Theory-testing event. There are now fifteen levels of theory – one for every potential year of study! Three new levels below Level One have been added: A, B and C. The A & B levels are pre-music reading and offer a student, age 8 & below, the opportunity to test on basic, general musicianship concepts. The C Level, also for ages 8 & below, tests landmark note-reading on the staff in treble & bass clef and coordinates with the Theory Time Primer workbook. The Theory Time A & B workbooks are now available from your local music dealer and at theorytime.com. Get your students started on a road to success!

Additionally, Theory Time offers video instruction for the Primer-Grade 12 workbooks in the Theory Time Online Academy (TTOA). I use it in my own studio, and it is way too easy to use! Each lesson is divided into tiny increments, with multiple videos for most lessons. I praise the student throughout the videos and tell them how fortunate they are to be in lessons. My goal is to support all the teachers and to keep students

in LESSONS! If you are not sure how to teach upper levels, the video series will do it for you. I am offering each of you three free courses in the TTOA if you email me at info@theorytime.com and mention this article. There are many free videos you can watch at every level.

BUNDLES of video courses are offered at theorytime.com which discounts the videos by 30 to 40%. You may charge the student the retail price of \$33 and ‘keep the change’ for the difference between the retail & discounted price. There is a free link at theorytime.com called “Vocab Drills & Games,” powered by Quizlet, to drill vocabulary. The Medallion Workbook Series is accelerated and will help advance a student to a higher level. Watch the video, “About the Medallion Series,” at theorytime.com if interested in this.

Please do not hesitate to call me at 281-208-3803 ext 2 if you have any questions about how to get started or how to level your students. It is my job to help you plug in and I am happy to do it. I have enjoyed getting to know the many teachers who have already given me a call and have reported back their success stories to me!

Thank you for supporting the NFMC Festival Program Theory event. Gone are the days of “I don’t like theory!” Here to stay are the days of “Theory is fun! What color is my next workbook?!” 🎵

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Virtual Presence

Dr. Valerie Harris, NFMCMedia Chair. Email: nfmcmedia@gmail.com

Do you remember when.....we had to use big, hard-to-fold maps for navigation, the library card catalog to locate books, and our landline telephones to call for appointments and reservations? Over the past 30 years, the world-wide web has revolutionized the way we work, think, interact, gain information, and communicate. It's invaded every nook and cranny of our lives. So, it makes sense that an active non-profit organization such as this one needs a strong virtual presence, especially at our state and club levels. But, what exactly does that mean and how do we achieve this?

The NFMCM has a long history of promoting American music and providing opportunities for growth and development. A strong virtual presence is key to getting our message out and bringing recognition to our mission as well as engaging others in our cause. The first step is to know what our goals are and what we want to accomplish. It might be to make people in the community aware of the value of music by promoting local arts and supporting arts programs in schools. It might be to run a solid, encouraging and motivating festival program to give juniors the opportunity to receive feedback, gain achievement and recognition, and encourage further study. What are your goals?

Did you know that more than 72% of adults in the United States have at least one social media account. This means millions of opportunities for us to have an impact on most of the country's population. We can develop a strategy of specific tools across the many available platforms to reach our audience.

In this article, we'll explore tips and tricks for making the most of several of the most commonly used and probably most effective ones for our organization, specifically websites, YouTube and Facebook. If you feel you aren't an expert at any of these platforms, don't worry. Millennials, students, parents of students, etc. can help. Trade lesson time with a savvy parent. Ask a high schooler who needs service hours to donate an hour or 2 a month. How-to YouTube videos are abundant and easy to find.

Create a positive image on any platform

Build your brand

Design your own logo with a logo design app such as canva (www.canva.com) or sticker mule (www.stickermule.com). In fact, canva is a very useful tool to help design any eye-catching content for social media. It is free for individuals (basic) and non-profits if listed as 501c3. Use a consistent look across your platforms.

Engage your audience

Inform them, call them to action, and let them know of your successes. Make it easy to navigate and engage with your content. Using a few, well-placed images is key to retaining a viewer's interest in your platform.

Build a virtual community

Build a following for your message. Create a YouTube channel and invite people to subscribe. Make periodic posts to create an interest in what you have to say. Create shareable links that you post on Facebook or Twitter for events, to find your other social media platforms, or to showcase accomplishments or local causes. Make it enjoyable to follow your social media. Highlight students on Facebook or your webpage: they love to see themselves and share with others.

Build a well-designed website

A few design strategies can engage your potential viewers. Create an eye-catching "hero" section at the top of your home page that draws in the viewer. Make your site easy to navigate. Give a clear description of who you are and how to contact you. White backgrounds are often easiest on the eye. Leave plenty of space or "padding" to make sections stand out. Update periodically and create "changeable" sections. A few well-made graphics and a small amount of text work best. Quality is more important than quantity. Make sure your carefully selected images are high resolution. Great sources for free images are Pixabay, Unsplash and Wikicommons.

A call-to-action button invites viewers to perform a specific action and engage in your content. It might encourage them to follow you on



Facebook, check out NFMCM competitions and awards, watch a young artist on your YouTube channel, sign up to attend an event, donate, contact you to volunteer, sign up for a newsletter, etc....anything that encourages them to interact with your message and motivates them to engage more deeply. Did you know that 58% of users who follow non-profits on social media take action to benefit the organization? Engage them in your message then call them to action.

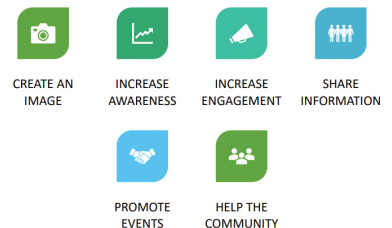
Provide links from club pages to both state and NFMCM pages. State pages should provide links to local clubs in the state as well as NFMCM (<https://nfmc-music.org>). The NFMCM website is a great place for people to find your state organization. Go to the NFMCM website and see if there is a link to your state website. If not, contact Valerie Harris at nfmcmedia@gmail.com and we'll make sure we include your link.

Facebook

Facebook is a great way to interact with your members and with the community. Public pages can be created to share public information with any viewer such as events, happenings, information about local music groups you want to support. Private groups can also be established to share information only with your members or those you grant access. This can be used to provide information only with specific individuals i.e. reminders of upcoming deadlines or events.

There are many social media platforms available and widely used today. Determine what makes the most sense for your club or state organization and engage the world in all the great things you do! 🎵

How can a strong virtual presence help you achieve your goals?



Where Are They Now?

MARINA LOMAZOV 1997 Young Artist Winner in Piano, Professor of Piano at Eastman School of Music, Artistic Director of Southeastern Piano Festival

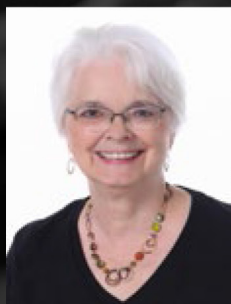


Praised by critics as “a diva of the piano” (*The Salt Lake City Tribune*), “a mesmerizing risk-taker” (*The Plain Dealer*, Cleveland), and “simply spectacular” (*Chicago International Music Foundation*) Ukrainian-American pianist Marina Lomazov has established herself as one of the most passionate and charismatic performers on the concert scene today. Following prizes in the Cleveland International Piano Competition, William Kapell International Piano Competition, Gina Bachauer International Piano Competition, and Hilton Head International Piano Competition, Ms. Lomazov has given performances throughout North America, South America, China, England, France, Germany, Italy, Spain, Austria, Bulgaria, Ukraine, Russia, Japan and in nearly all of the fifty states in the U.S.

Marina Lomazov has given major debuts in New York (Weill-Carnegie Hall) Boston (Symphony Hall), Chicago (Dame Myra Hess Concert Series), Los Angeles (Museum of Art), Shanghai (Oriental Art Center) and Kiev (Kiev International Music Festival). She has performed as soloist with the Boston Pops, Rochester Philharmonic, Eastman Philharmonia, Chernigov Philharmonic (Ukraine), KUG Orchester Graz (Austria), Bollington Festival Orchestra (England), Piccolo Spoleto Festival Orchestra, Spokane Symphony, Brevard Festival Orchestra, South Carolina Philharmonic, Ohio and Missouri Chamber Orchestras and numerous others. New York Times chief music critic Anthony Tommasini describes a recent New York performance as “dazzling” and Talk Magazine Shanghai describes her performances as “a dramatic blend of boldness and wit”.

Ms. Lomazov is a Professor of Piano at the Eastman School of Music. She has served as jury member for the Cleveland International Piano Competition, Hilton Head International Piano Competition, Eastman International Piano Competition, Minnesota International Piano e-Competition, National Federation Biennial Young Artist Auditions and is the chair of the National Panel for the National Foundation for Advancement of the Arts, the organization that nominates Presidential Scholars in the arts. For 17 years she served on the faculty of the University of South Carolina School of Music, where she held the chair of Ira McKissick Koger Professor of Fine Arts Music and where she is currently a Visiting Guest Artist. Together with her husband and piano duo partner Joseph Rackers, she co-founded and serves as Co-Artistic Director of the Southeastern Piano Festival in Columbia, SC. Lomazov is a Steinway Artist. 🎹

THE CAROLYN C. NELSON AWARD IN DOUBLE REEDS



Carolyn C. Nelson
NFMC President 2011-2015

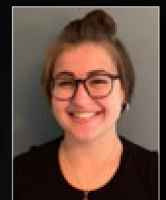
FIRST PLACE: \$1,250 | SECOND PLACE: \$750

Applicants must be a double reed player between the age of 19 and 26 (at the time of application). Applicants must also be a Student/ Collegiate member of the NFMC. Audio recordings must be submitted before **APRIL 1**. Submissions should be 15-20 minutes in length and must include a movement from a major concerto for that instrument. Additional selections should be of contrasting styles.

WE WON! YOU CAN, TOO!



2020 1st PLACE:
Leonardo
De La Cruz



2020 2nd PLACE:
Gwendolyn
Healy

Auditions now being accepted. Further details can be found at nfmc-music.org



NFMC 2022 STUDENT-COLLEGIATE DIVISION REPORT

By Lucinda M. Lear, NCTM, Student-Collegiate Division chair

The Student-Collegiate Division faced a few challenges this year, but finished strong with the help of new chairs and interim chairs. Our biggest challenge is in the effort to “get the word out” so to speak and attract more collegiate students to apply for the monetary help that NFMC can provide for promising young people desiring to include music and music education in their lives. Despite the combined efforts of chairs and NFMC, there were still some awards that went unclaimed due to lack of applicants.

There are three awards that are biennial and not awarded in the even years, but we are already gearing up for 2023 with the Student-Collegiate Auditions offering \$3,000 to 11 different instrument/voice categories, changes to be voted on for the Wiegand Sacred Music of the Faiths award and LFO Pedagogy award of \$5,000. The deadline for Auditions applications is March 1, 2023. Now is the time to contact and encourage collegiates to prepare the repertoire and submission videos.

Of the nine awards given annually in the Student-Collegiate Division, only the guitar and Nelson Double Reed awards had multiple applicants.

Of the possible four composition awards only the Marion Richter award of \$1,250 was awarded to a student at Bowling Green State University in Ohio.

Music Ed awards are provided for college sophomores and juniors. The Mehan/Morgan Music Education scholarship went to a sophomore at the University of Akron in Akron, Ohio and the Van Roy Music Education award when to a well-deserving student at the University of Alabama. Her sense of gratitude was encouraging, and her written style of correspondence was professional.

Sacred Music of Faiths award, chair, Dr. Paula Savaglio has made a proposal to expand the parameters of eligibility for this award. We have had no winners for this award since 2017 mainly due to the limited requirements and changing landscape of music majors as colleges adjust to fewer church music degree offerings and applicants.

Although there are 3 awards in Music Therapy, only one application was received for the second year in a row. The Dorothy Dann Bullock (\$1500), Ruth B. Robertson music therapy scholarship (\$650) and the Irma Carey Wilson music therapy scholarship (\$750) were all awarded to one very qualified candidate from the University of Alabama.

The performance awards all had entrants and were awarded to qualified and deserving collegiates. Two of these award winners were heard in performance during Musical Moments at the 2022 Indianapolis NFMC Conference: Isabella Brown, the 2022 recipient of the Oscar Valentin Violin Award and Michael Vasocnes, the 2022 NFMC Classical Guitar Award. Michael is a student at Manhattan School of Music in New York, where there is no active senior organization, so we are fortunate that the NE Region is providing support for his appearance.

We were pleased to be able to award the Paris French Horn award with the help of new award chair, Roger Lear. It seemed that late submissions and

difficulty in uploading videos plagued us this year and we continue to work towards improvement in those details.

The overriding goal for 2023 will be to find ways of spreading the word of the awards in a timely manner and in wider geographical regions of United States. A concerted effort will be made to engage NFMC state presidents in advertising these competitions to local and regional colleges and universities. A lot has been learned through difficult circumstances and we will be all the better for these as we travel into the future with renewed hope and steadfast resolve.

I want to personally thank all the award chairs for their tireless efforts to promote NFMC and provide award opportunities and especially those who stepped in at the last minute to meet deadlines. This team is the BEST!!

2022 States/Colleges Represented:

- Alabama – University of Alabama, Tuscaloosa
- Florida – Lynn College Conservatory of Music
- Illinois – Music Institute of Chicago Academy
- Iowa – Iowa State University
- Kansas – University of Kansas
- New York – Manhattan School of Music
- Ohio – Bowling Green University & University of Akron
- Texas – Rice University, Houston
- Utah – Brigham Young University

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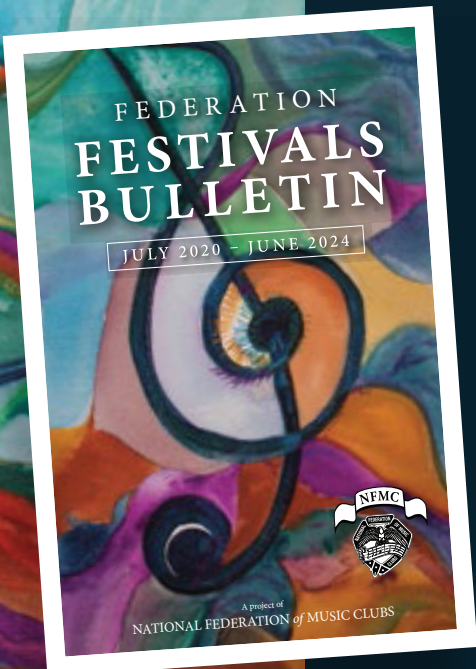
VAN ROY AWARD WINNER



Mariah Martin

Alabama

Mariah Martin has worked with several music programs across the state of Alabama as an instructor, marching technician, and teacher's assistant. She has held the position of President-Elect of Alabama's Collegiate National Association for Music Education and is currently serving as President. Mariah is currently working on her Bachelor of Science in Instrumental Music Education at the University of Alabama, where she studies flute under Dr. Diane Boyd Schultz and performs in multiple ensembles.



The image shows a promotional graphic for the Federation Festivals Bulletin. On the left is a tilted image of the bulletin cover, which features a colorful abstract design with a large eye-like shape. The text on the cover reads "FEDERATION FESTIVALS BULLETIN" and "JULY 2020 - JUNE 2024". At the bottom of the cover, it says "A project of NATIONAL FEDERATION of MUSIC CLUBS" and includes the NFMCA logo. On the right, against a dark blue background, is the NFMCA logo at the top, followed by the text "FEDERATION FESTIVALS BULLETIN" in large orange letters, and "JULY 2020 - JUNE 2024" in a white box. Below that, it says "AVAILABLE NOW!" in light blue, "CONTACT NFMCA HEADQUARTERS FOR MORE INFORMATION." in white, and the address "1646 West Smith Valley Road // Greenwood, Indiana 46142 // 317.882.4003" and the website "nfmca-music.org" in orange.

MICHIGAN

Submitted by Susan Rigoulot, MFMC Recording Secretary

Greetings from Michigan where we continue to build Leadership Education in collaboration with the Kalamazoo Parliamentarian Law Unit. Webinars are held the second Sunday each month at 6:30 PM Eastern via ZOOM. Contact us via the Michigan Federation of Music Clubs website: mfmcmi.org.

July 10, 2022	<i>So, You Have Been Asked to Serve!</i>
August 14, 2022	<i>Making Meetings Meaningful</i>
September 11, 2022	<i>Officers, Directors, and Chairs</i>
October 9, 2022	<i>Membership Matters</i>
January 8, 2023	<i>Bylaws & Administrative Manuals</i>
February 12, 2023	<i>Strategic Planning</i>
March 12, 2023	<i>Technology 101: What You Need to Know for Today's Nonprofit Organizations</i>
April 16, 2023 (3rd Sunday)	<i>The ABC's of Conference, Convention, and Annual Meeting Management</i>

All webinars focus on nonprofit organizations led by nationally credentialed parliamentarians with Federation knowledge and experience.

SOUTH CAROLINA

Respectfully submitted,
 Jackie George, *The Music Club of Spartanburg, Convention Committee Co-Chair*
 Kay Maddox, *Spartanburg Philharmonic Music Club, Convention Committee Co-Chair*
 Sarah Spigner, *The Music Club of Spartanburg, Convention Committee Member*



South Carolina, SCFMC, held her Centennial +1 Celebration on April 22-23, 2022 in Spartanburg, SC

The Music Club of Spartanburg and The Spartanburg Philharmonic Music Club were excited to be asked to hold the convention 2022 in Spartanburg since it was the site of the very first convention in 1922.

SCFMC was formed in 1921 and has been active through war times, depression times, space exploration, technology boom, and now a pandemic. Because Covid delayed our Centennial plans, the theme was changed from

Centennial to Centennial + One and a beautiful new logo was designed for the Convention 2022.

Dianne Williamson, SCFMC President presided over the business meeting introducing the Parliamentarian, Beverly Henderson, Time Keeper, Nancy Hughes, and SCFMC Secretary, Sarah Spigner and carrying out the business of the Federation.

The emphasis of the celebration was a traditional Birthday Party with balloons and cupcakes! Blue and gold balloons adorned the entry to The Piedmont Club and were also on every table to immediately create a party

atmosphere. The Rose Fay Thomas luncheon was especially joyous because we welcomed three new Fellows and five new Carolina Jessamine recipients.

Some notable moments during the luncheon included:

- A welcome and Proclamation from Spartanburg Mayor Jerome Rice.
- Wofford College ROTC Color Guard presentation of the colors to open the General Session.
- Performances by Converse University Piano Trio and The Moore/Poole/Campbell Piano Trio.
- A poignant moment to remember club members who have died with a moving performance of Daniel Gawthorpe's "Sing Me to Heaven" by the Centennial Singers.

The evening banquet was an elegant affair at the Piedmont Club with Convention Master of Ceremonies Jackie George presiding. The table decorations were handmade paper roses



Left: Convention 2022 at Piedmont Club; Center: John Henry Crawford Young Artist Winner performed for Concert! Wonderful; Right: Choir made up of The Music Club of Spartanburg & Spartanburg Philharmonic

SOUTH CAROLINA *continued*

featuring the SCFMC colors. As guests arrived dressed in their formal attire, they were treated to a piano and bass duo playing during cocktails. The President's Promenade officially opened the evening's activities with all the club presidents being escorted into the room. During dinner, "The Corporation," the Show Choir from Spartanburg High School, wowed the diners with their close harmony, sparkling outfits, and fast footwork as they sang popular songs. A highlight of the evening was an inspiring speech by the new NFMC President and our Honor Guest Deborah Freeman, who is also an SCFMC member. It was a privilege to have her as our keynote speaker.

To close the events of the day, the convention adjourned to First Presbyterian Church's beautiful sanctuary for a concert by NFMC 2021 Young Artist Competition winner John-Henry Crawford. Accompanied by Converse University Instructor of Accompanying Mildred Roche, Mr. Crawford's performance left the audience enthralled with his skill and musicality. He is a well deserving winner of the Young Artist award!

The Convention continued on Saturday with Junior Day. Joanie Pegram SCFMC Junior Clubs Counselor was the presiding officer in the sanctuary of First Presbyterian Church.

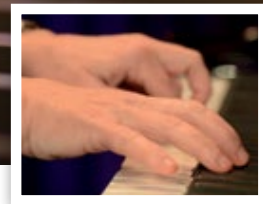
Mr. Crawford agreed to make an appearance at the SCFMC Junior Day the next morning and gave an inspiring talk to the young musicians about his life as a musician. We were all fascinated by his "The 1000 Day Journey" project that can be viewed on Instagram. Following his talk and performance, we were treated to some very talented young performers who are winners in their various districts throughout South Carolina. NFMC President Deborah Freeman installed the new state junior officers and gave an encouraging speech to the young musicians. It was a very fitting way to end the convention with performances by our future generation of teachers and performers. 🎵



Top Left: Deborah Freeman and Mr. George in Promenade; Bottom Left: Beverly Henderson, SCFMC Parliamentarian and author of our latest History Publication; Top Right: 5 new Carolina Jessamines; Right Center: Robert Mitchell, President of Spartanburg Philharmonic, Dianne Williamson, SCFMC President, Sarah Spigner, SCFMC Recording Secretary; Bottom Right: Susan Baier, President of The Music Club of Spartanburg with Nancy Hughes from the Spartanburg Philharmonic Music Club

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APRIL 1, 2023
Ellis Duo Competition
*Converse University,
Spartanburg, South Carolina*

MAY 7 – 14, 2023
National Music Week
Music... is a Worldwide Adventure

Music Clubs Magazine is published three times annually by the National Federation of Music Clubs. It is sent free of charge to all active Federation senior club members. Others may subscribe by contacting NFMC headquarters at the above address. An annual subscription is \$7 in the U.S. and \$22 to a foreign address.

Publishing deadlines are August 1 for autumn, November 1 for winter, and February 1 for spring/summer. Send state news to Newsgatherer Susan Rigoulot one month in advance. Contact Headquarters for advertising information. See addresses on page 1 inside.

Save the Date

NFMC CONVENTION
June 12-17, 2023 • Norfolk, Virginia