

ADVERTISE! EXHIBIT!

2023 NFMC NATIONAL CONVENTION

JUNE 12-17, 2023 • NORFOLK, VIRGINIA • SHERATON NORFOLK WATERSIDE HOTEL



Exhibit Hall Dates: June 15-17, 2023

Audience: Independent, K-12, and College faculty music teachers, music students, performers, and music lovers from across the country

Additional Information: Table will include...

- Two badges for general conference registration. This includes access to concerts and workshops but not to closed meetings and catered meals.
- One company listing in the convention program book insert;
One company listing in the convention app
- Two chairs

Please note: No piping allowed, but exhibitors may bring table covering. No wall mounting permitted, but exhibitors may bring stand-alone easels to display materials

Add-ons and Sponsorship Opportunities:

- Electrical Hook-Up: \$30/day. Exhibitors must use only hotel provided extension cords and surge protectors.
- Publishers—we will have a piano in the exhibit hall so attendees can read through your offerings.

Cost: \$150 per 6ft X 30 in table (covers all three days)

Sponsorships:

Platinum Sponsor \$1,500

With a Platinum sponsorship you will be sponsoring a concert reception. You will be recognized as a sponsor on all conference promotional signs, as well as being listed in the online and printed program with the concert schedule and a complimentary half-page ad.

Gold Sponsor \$1,000

With a Gold sponsorship you will be sponsoring a music performer. You will be recognized as a sponsor on all conference promotional signs, as well as being listed in the online and printed program with the concert schedule and a complimentary half-page ad.

Silver Sponsor \$500

With a Silver sponsorship you will be sponsoring a workshop. You will be recognized as a sponsor on all conference promotional signs, as well as being listed in the online and printed program with the concert schedule and a complimentary half-page ad.



Event Schedule:

Exhibit Setup

Thursday, June 15, 7:00–8:00 AM

Friday, June 16, 7:00–8:00 AM

Exhibit Dismantle

Saturday, June 17, 12:00–3:00 PM

Exhibitor Access to the Exhibit Hall

Thursday, June 15, 7:00 AM–5:00 PM

Friday, June 16, 7:00 AM–5:00 PM

Saturday, June 17, 8:00 AM–3:00 PM

Exhibit Hours

Thursday, June 15, 8:00 AM–5:00 PM

Friday, June 16, 8:00 AM–5:00 PM

Saturday, June 17, 8:00 AM–12:00 PM

Special Event on Saturday, June 17

JUNIOR DAY: Young composers, their families and their teachers will attend the Convention's Junior Day, featuring presentations and masterclass by Texas composer, Mr. Jeremiah Evans. They will want to visit the exhibit hall before and between sessions.

Program Book Advertising:

The conference program book is distributed to all attendees and includes information of the day's events. All ad placements are 4-color. Your advertisement will also be included in the online program.

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| Full Page Ad (7.50" h x 4.50" w) Vertical | \$200.00 |
| 1/2 Page Ad horizontal (3.75" h x 4.50" w) | \$150.00 |
| 1/2 Page Ad vertical (7.50" h x 2.25" w) | \$150.00 |
| 1/4 Page Ad horizontal (1.75" h x 4.50" w) | \$125.00 |
| 1/4 Page Ad vertical (3.75" h x 2.25" w) | \$125.00 |
| 1/8 Page Ad horizontal (1.75" h x 2.25" w) | \$100.00 |

Exhibitor Information:

EXHIBITOR NAME _____

CITY _____ STATE _____ ZIP CODE _____

EMAIL _____

TELEPHONE _____ TOTAL SUBMITTED _____

Submit Registration to:

Jennifer Griffin - jenniferk@nfmc-music.org

Submit Payment: www.nfmc-music.org/payment